

2025

MEDIA PACK

Tilezine is the online magazine for the UK tiling industry, sponsored by The Tile Association.

For over a decade, Tilezine has been the industry's leading source of updates. As well as our website, tilezine.tiles.org.uk, Tilezine is emailed to thousands of industry professionals every two weeks.

www.tilezine.tiles.org.uk



Tilezine
The online magazine for the tiling industry



Sponsored by

**THE TILE
ASSOCIATION™**

EXCELLENCE IN TILING

Share your message across the tiling industry

Audience

Tilezine is seen and visited by thousands of tiling industry professionals:

- ✓ Retailers
- ✓ Distributors
- ✓ Independent tile fixers
- ✓ Contractors
- ✓ Manufacturers
- ✓ Training centres
- ✓ Tile agents
- ✓ Architects and specifiers



50,000+
website visits in 2024

Subscribe to receive bi-weekly editions of Tilezine

Social Media

Social media accounts on LinkedIn and Facebook support Tilezine's presence, posting and amplifying content.

 www.linkedin.com/company/tilezine

 www.facebook.com/Tilezine



Categories

Tilezine is a leading source of industry updates and the first to share breaking news. It covers a wide variety of content including:



Awards

– Celebrating the best of the tiling industry.



Events

– Spotlight exhibitions and networking opportunities.



People

– Sharing appointments, updates and interviews.



Products

– Highlighting the latest product launches and developments.



Recruitment

– Connecting talent with job opportunities in the tiling industry.



Training

– Covering training opportunities, schemes and competitions.

Pricing Information

Placing news and advertisements on Tilezine puts your brand and message in front of tiling industry professionals. Add news@tilezine.co.uk to your press distribution lists to be seen by the editor.

Editorial

Editorial	TTA Member	Cost
Press release	✓	£50+VAT
Press release	X	£110+VAT
Job adverts	✓	FOC

Inclusion is at the discretion of the editor. E&OE (errors and omissions excepted).


Take advantage of TTA membership.
Find out why you should [join The Tile Association.](#)

Advertising

Advert	Size	Cost
Title banners	Left banner: 336 x 160 pixels Right banner: 336 x 160 pixels	£150+VAT per month
Sidebar	772 x 510 pixels	£75+VAT per month

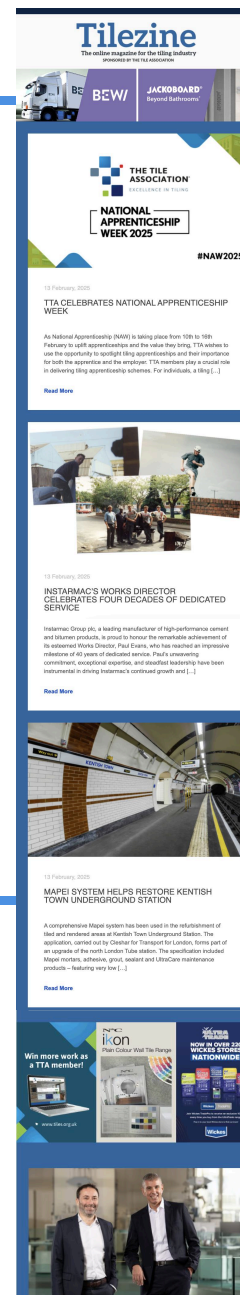
Graphics can be made static (supplied in PNG format) or animated (supplied in GIF format), with a maximum file size of 300kb. Adverts will link to a website page of the company's choosing.

Inclusion is at the discretion of the editor. It is the responsibility of the supplier to ensure the specifications are adhered to.

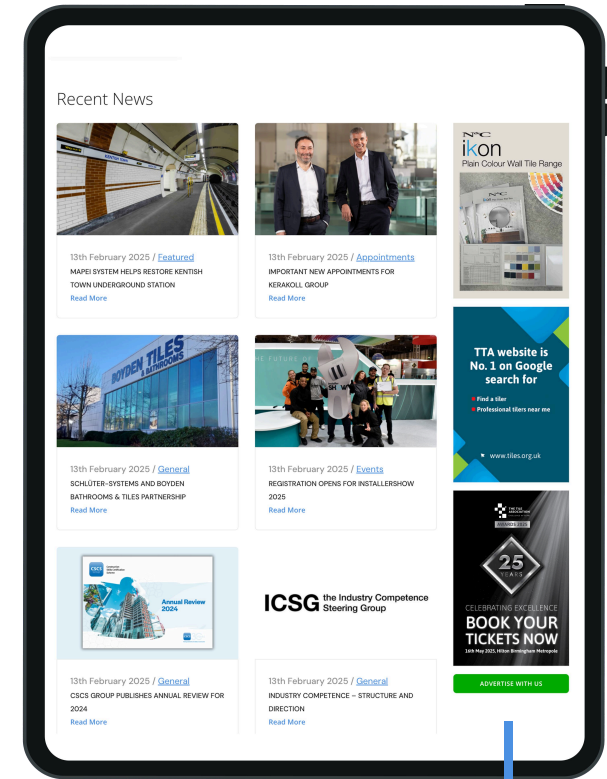


1 million+
advert impressions
in 2024 across web
and email

Title Banner



Press Release



Sidebar

For Illustration purposes only

Contact Us

For all editorial and advertising opportunities, contact:

Tilezine Editor

✉ news@tilezine.co.uk

☎ 0300 365 8453



THE TILE
ASSOCIATION
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